

Bird Barrier CERTIFIED INSTALLER

The Bird Barrier certification training course will allow you to open more profit opportunities from bird control, and the game changing product Optical Gel. This course will educate our team & network on bird control devices & strategies. Most importantly, we will include a particular emphasis on closing and selling deals.



1. Intro To Bird Control

- Basic bird biology & behavior
- The differences in bird pressures
- Deterrent strategy for behaviors
- Pre-qualifying bird control opportunities.

4. StealthNet Installation

- Understand the concept of netting system design and implementation.
- How to install a StealthNet system
- Specifics about warranty requirements

2. Optical Gel Training

- How Optical Gel is the perfect tool for bird control
- Proper preparation & installation
- Sales opportunities & pricing

5. Estimating Bird Control

- Assessing the job site.
- Using Bird Barrier's digital estimating tools.
- Estimating the price for the job. (materials, access equipment, cleaning, labor)
- Safety view inspection pole

3. Ledge Products

- Ledge deterrents besides Optical Gel
- Matching the best deterrent with the problem
- How-to-videos on proper installation

6. Selling Bird Control

- Solution selling and how to make sure you win the job.
- Handling sales objections & closing any bird deal from real world scenarios.



THE STUDIO IS OPEN



PROL@BB OFFERS:

- ✓ Advanced webcast, video podcast and live interactive presentations from the studio.
- ✓ A professionally designed studio offering real-world building facades & structures where students can learn virtually and in-person from technical experts.
- ✓ Private training sessions crafted to company's sales goals.



LIST OF CERTIFIED CLASSES

- Introduction to Bird Control
- Installing StealthNet
- Optical Gel
- Estimating Bird Control
- Installing Ledge Products
- Selling Bird Control

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**MODERN
BIRD CONTROL
PODCAST**

Created for the
Pest Management Professional

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